




# Lyft, Transit, and the Future of Mobility





**Americans spend  
30 billion  
hours commuting  
per year.**



A high-angle, top-down view of a multi-level car lift system. Several cars are parked on different levels of the structure, which is made of metal beams and supports. The cars are mostly dark-colored, with some lighter ones visible. The perspective is looking down from above, showing the complex arrangement of the lift's tracks and platforms.

**The average vehicle  
is only used 4%  
of the time.**



An aerial photograph of a large, mostly empty parking lot. The lot is filled with rows of white-painted parking spaces. A few cars are scattered throughout, including a white van, a red car, and a black car. The lot is bordered by a road and some buildings in the background. A large, semi-transparent white rectangle is overlaid on the center of the image, containing text.

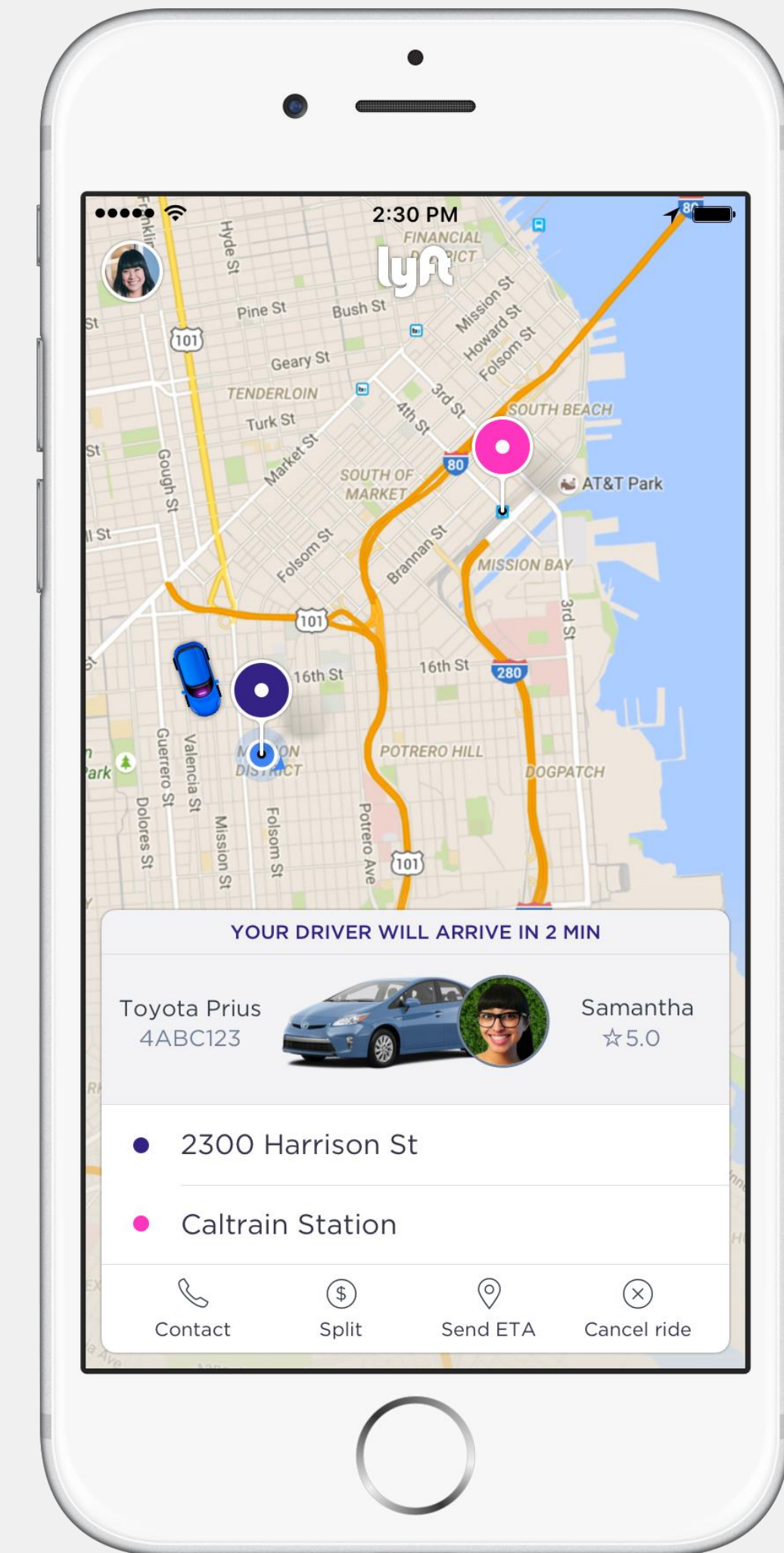
**700 million parking  
spots is enough to  
pave Connecticut.**







# Lyft launched 2012





An aerial photograph of a city, likely Seattle, with a white line tracing a path through the landscape. The line starts in the top left, curves around a large body of water, and then follows a path through the city, ending in the bottom right. The text "Lyft Line introduced 2014" is overlaid on the top left of the image.

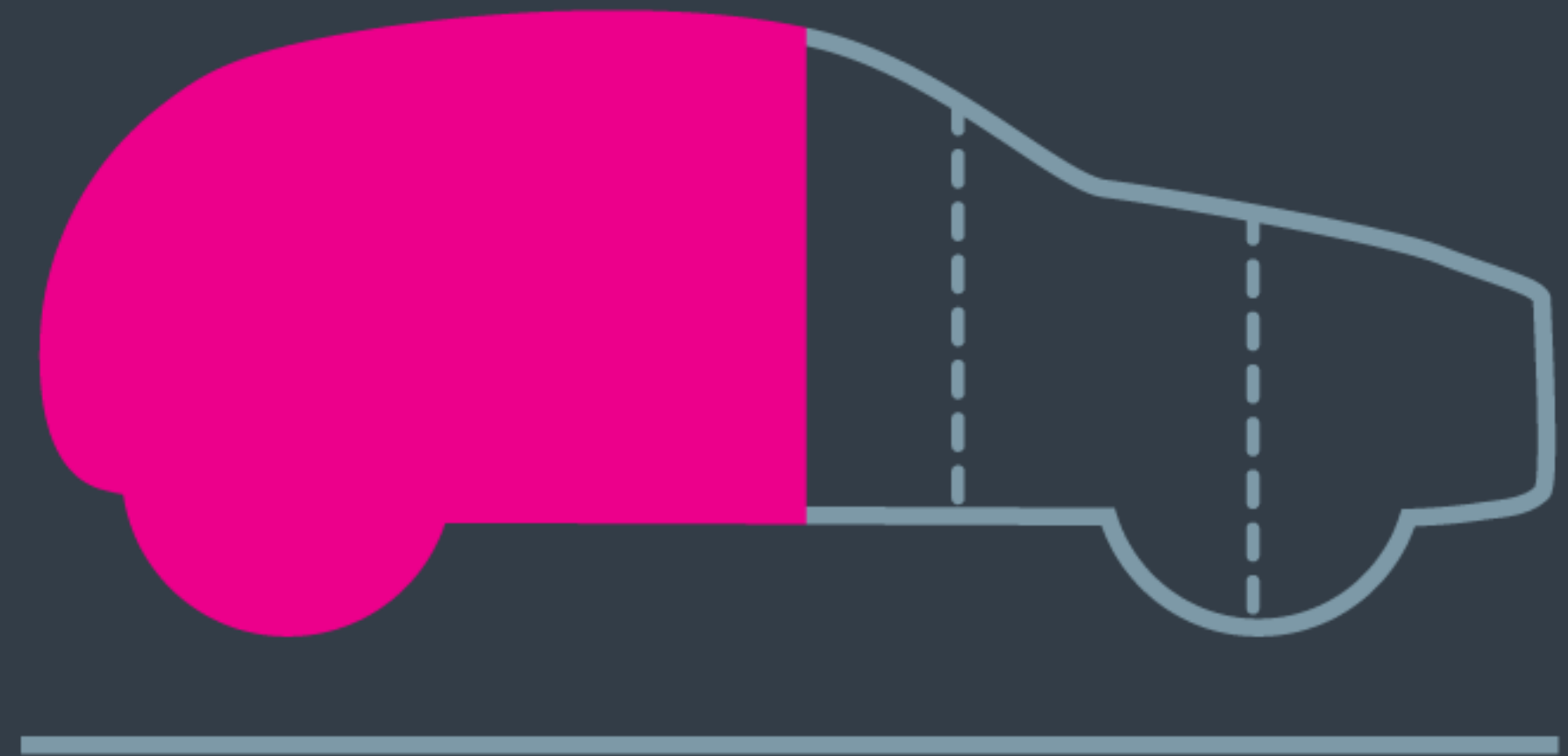
# Lyft Line introduced 2014



**Lyft Lines make  
up more than**

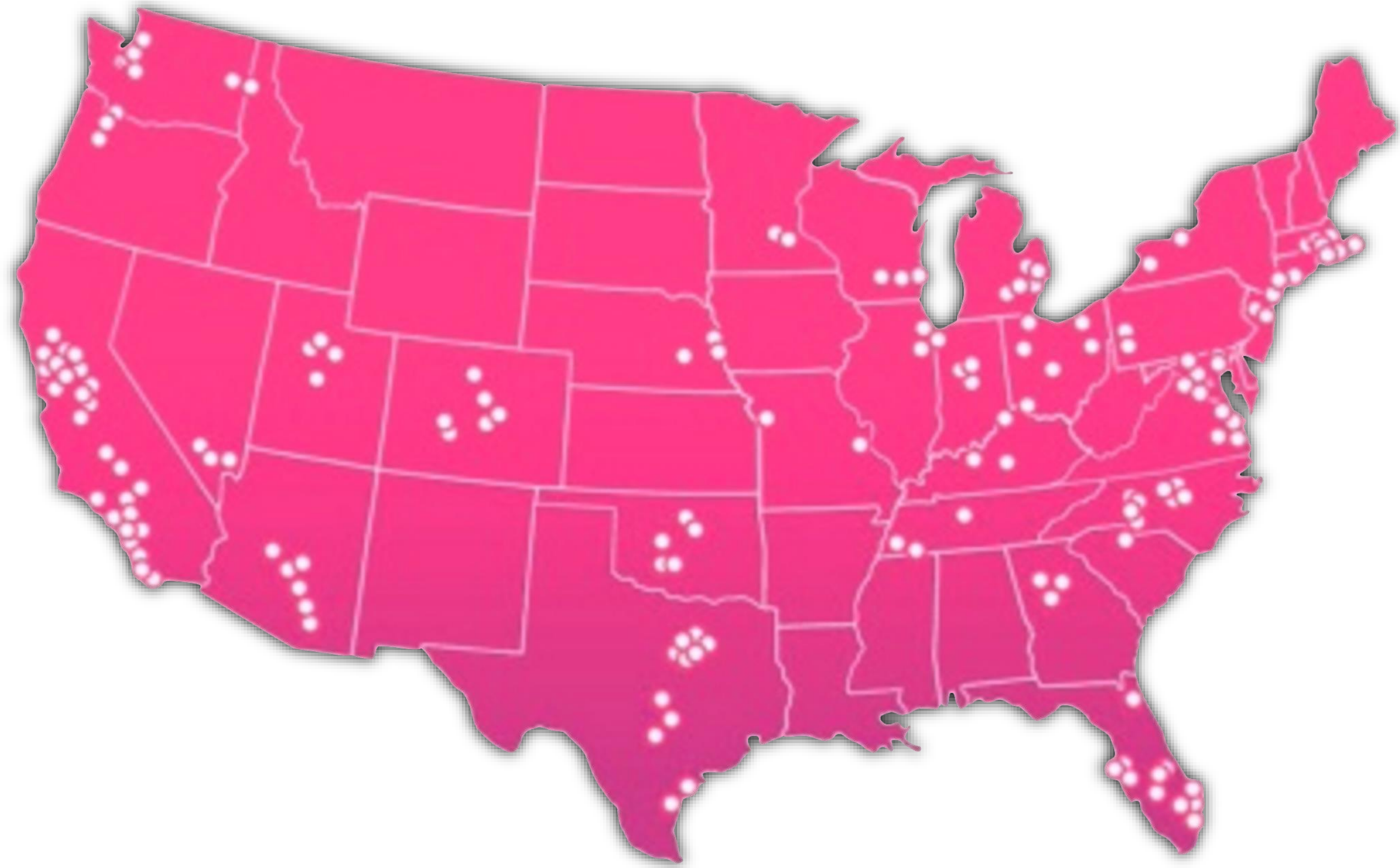
**40%**

**of rides in communities around the  
country where Lyft Line is offered.**





**300+ cities across the US**  
**2017**

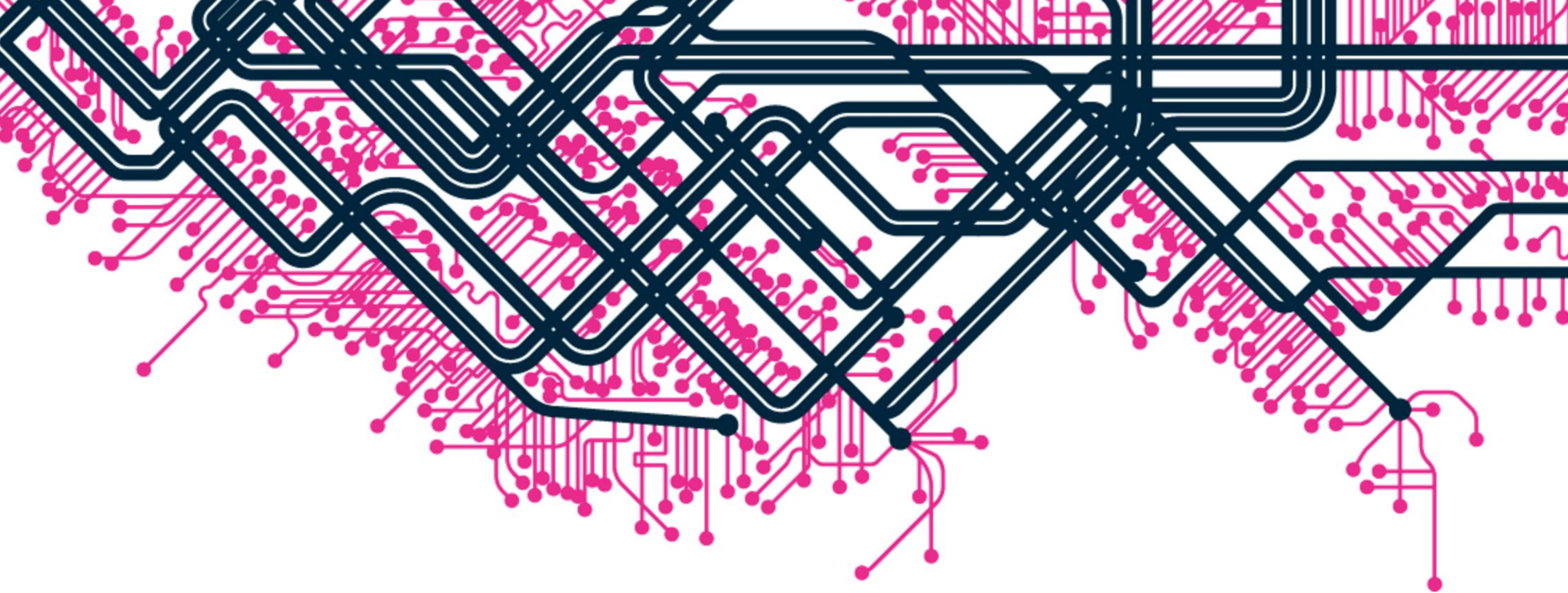




**1 million rides  
every day in  
2017**







**FRIENDS  
WITH TRANSIT**



# Some of our friends....

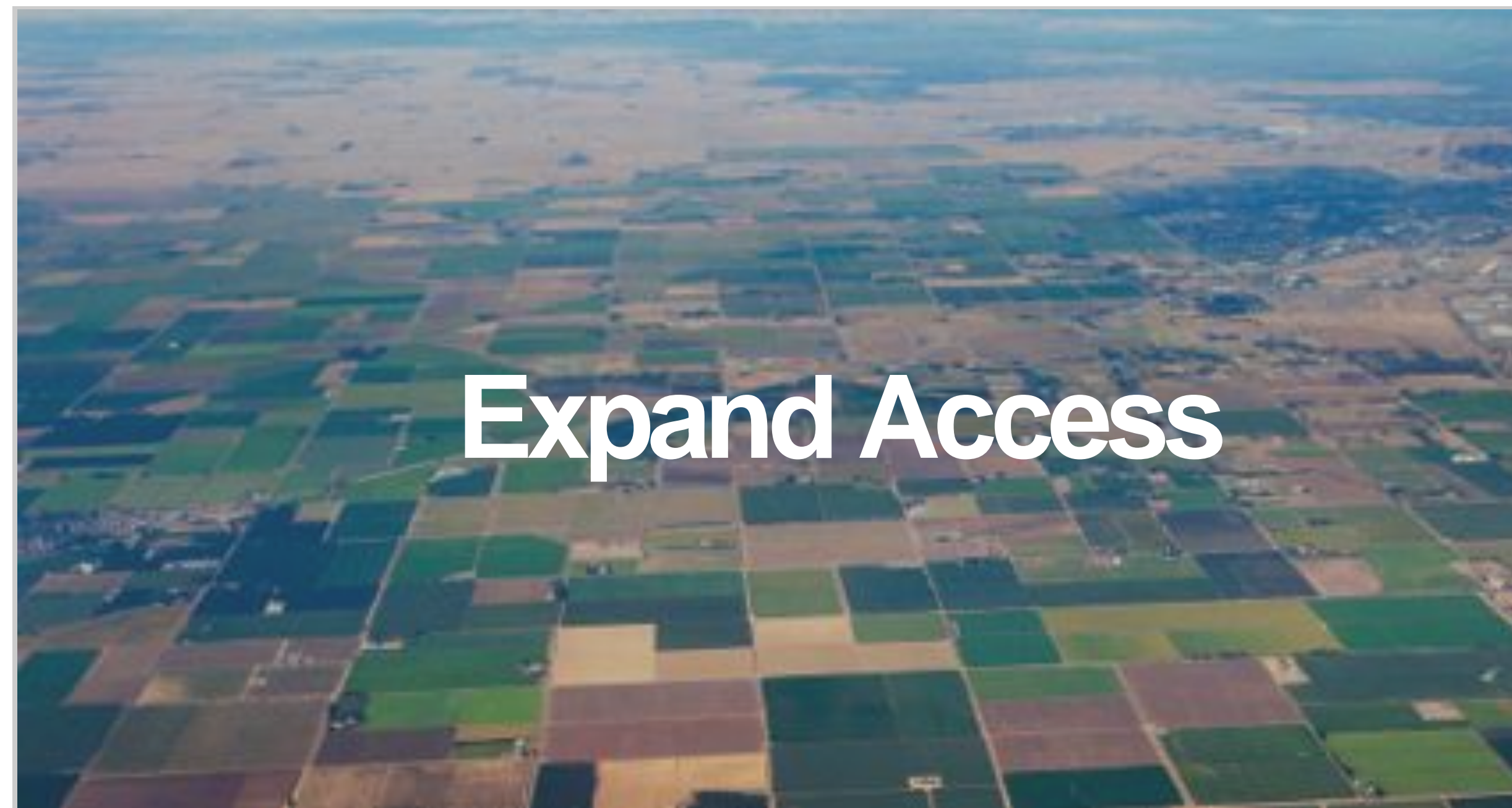




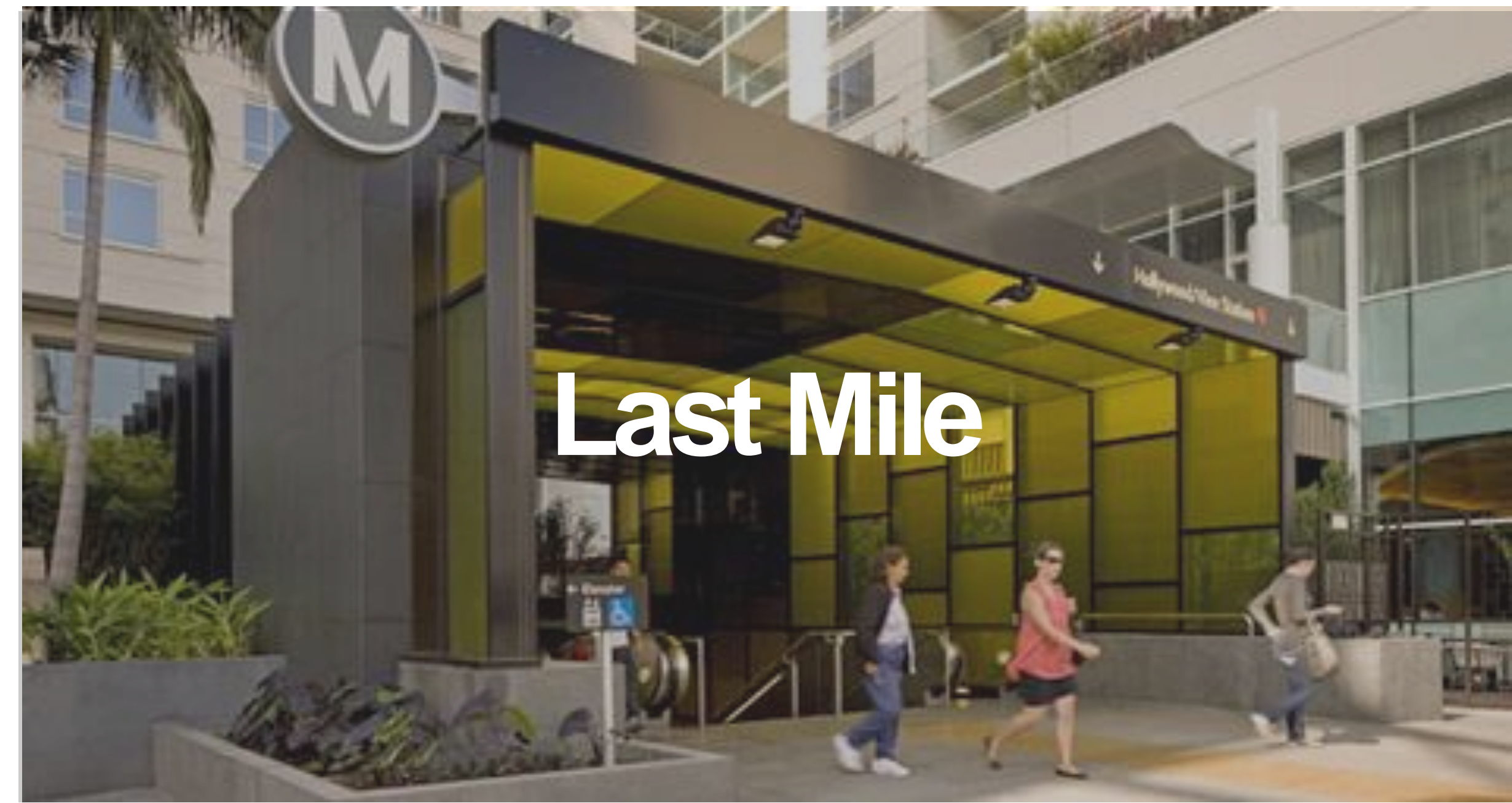


**Partnering to  
close mobility gaps**





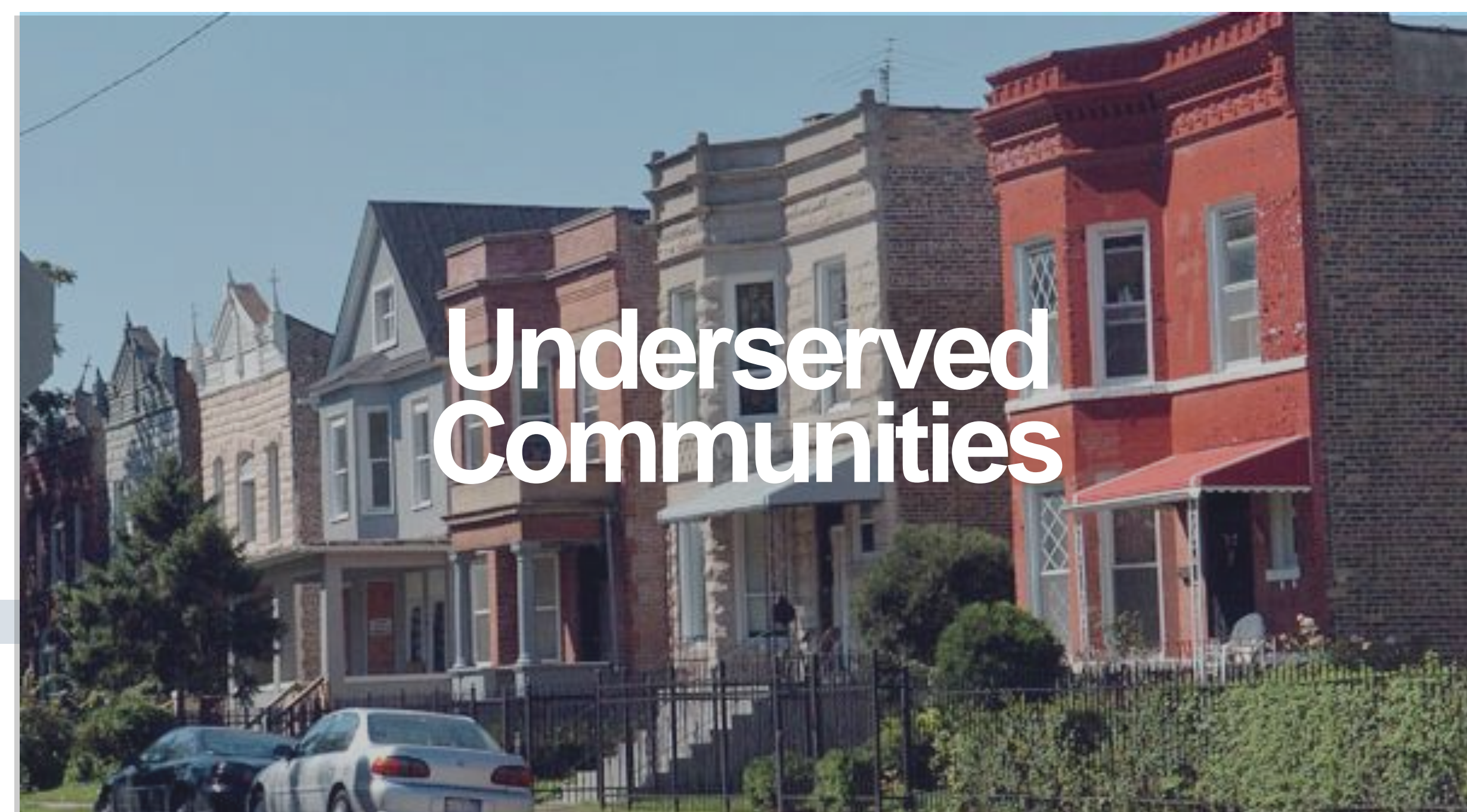
**Expand Access**



**Last Mile**

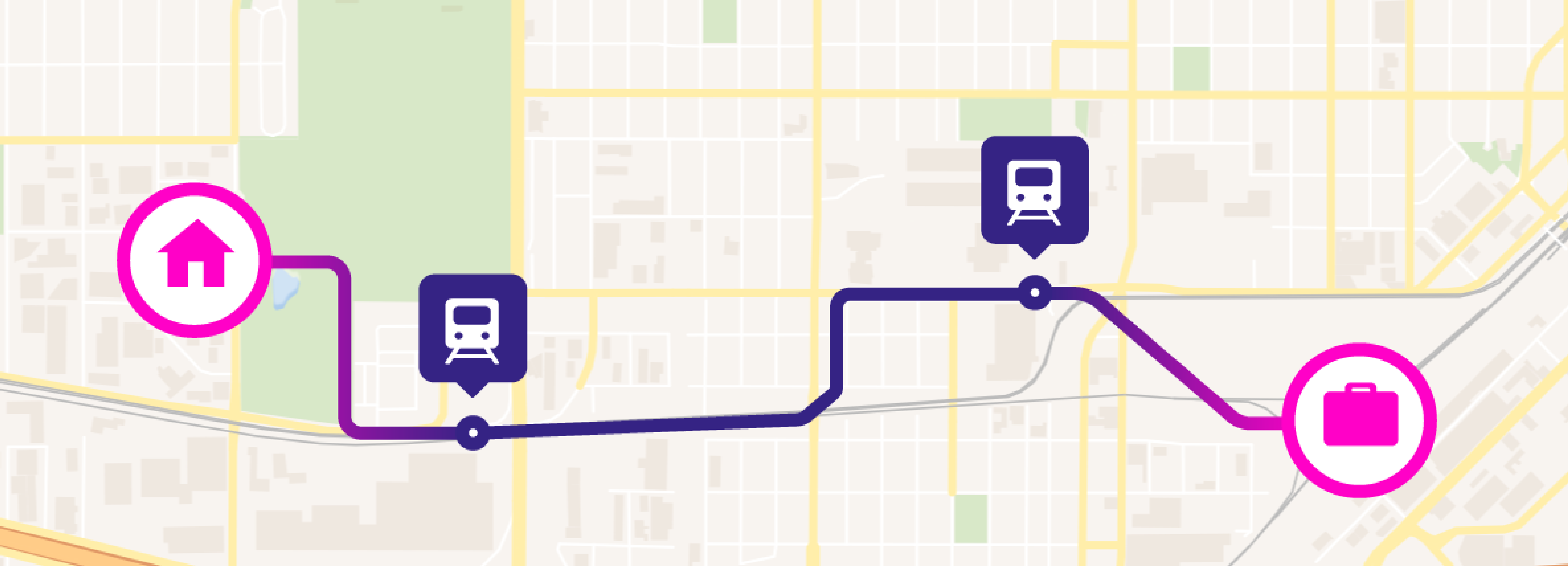


**Safe rides home**



**Underserved  
Communities**



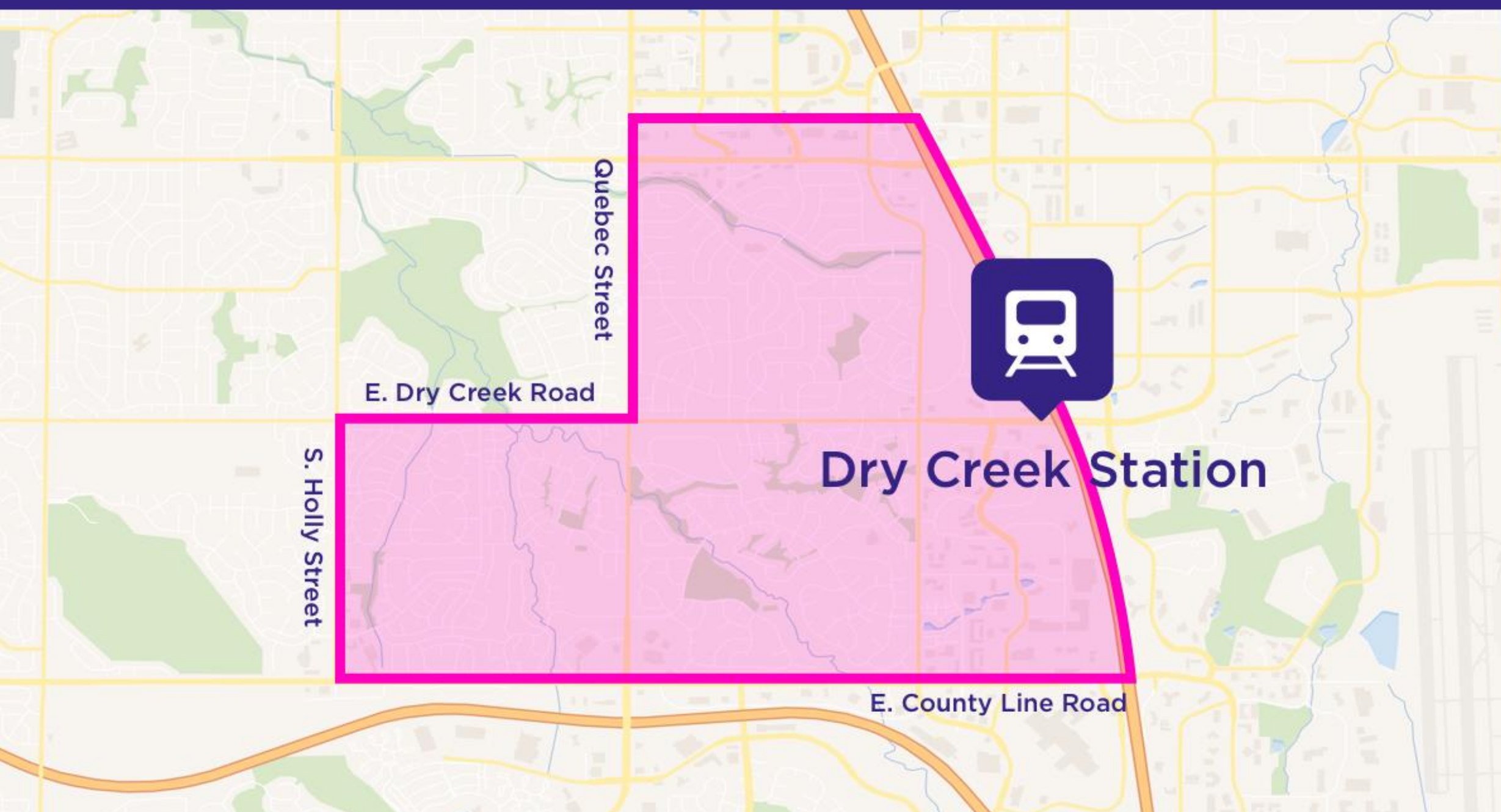


# Solving the First and Last Mile Problem



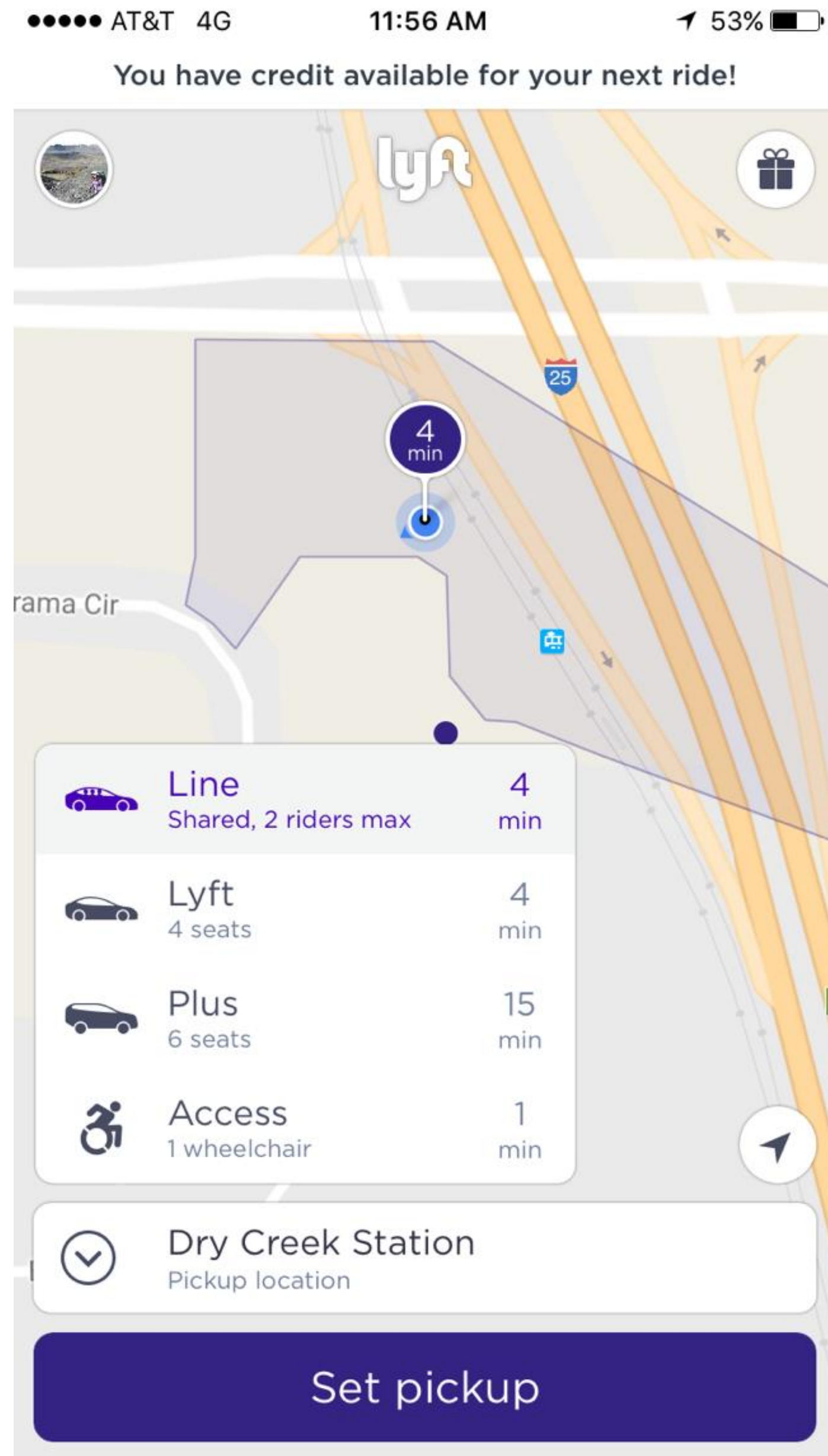
# GoCentennial Partnership

To qualify, your Line ride must start or end in the designated zone Mon - Fri 5:30 AM - 7 PM. Valid for a limited time.



- First and last mile partnership with City of Centennial, CO and Denver Regional Transit District
- Fully subsidized Line rides to or from light rail during commute hours





- Geofencing technology to create subsidy zone
- Lyft Access Mode featuring wheelchair accessible vehicles
- Telephone-based booking capability for people without smartphones



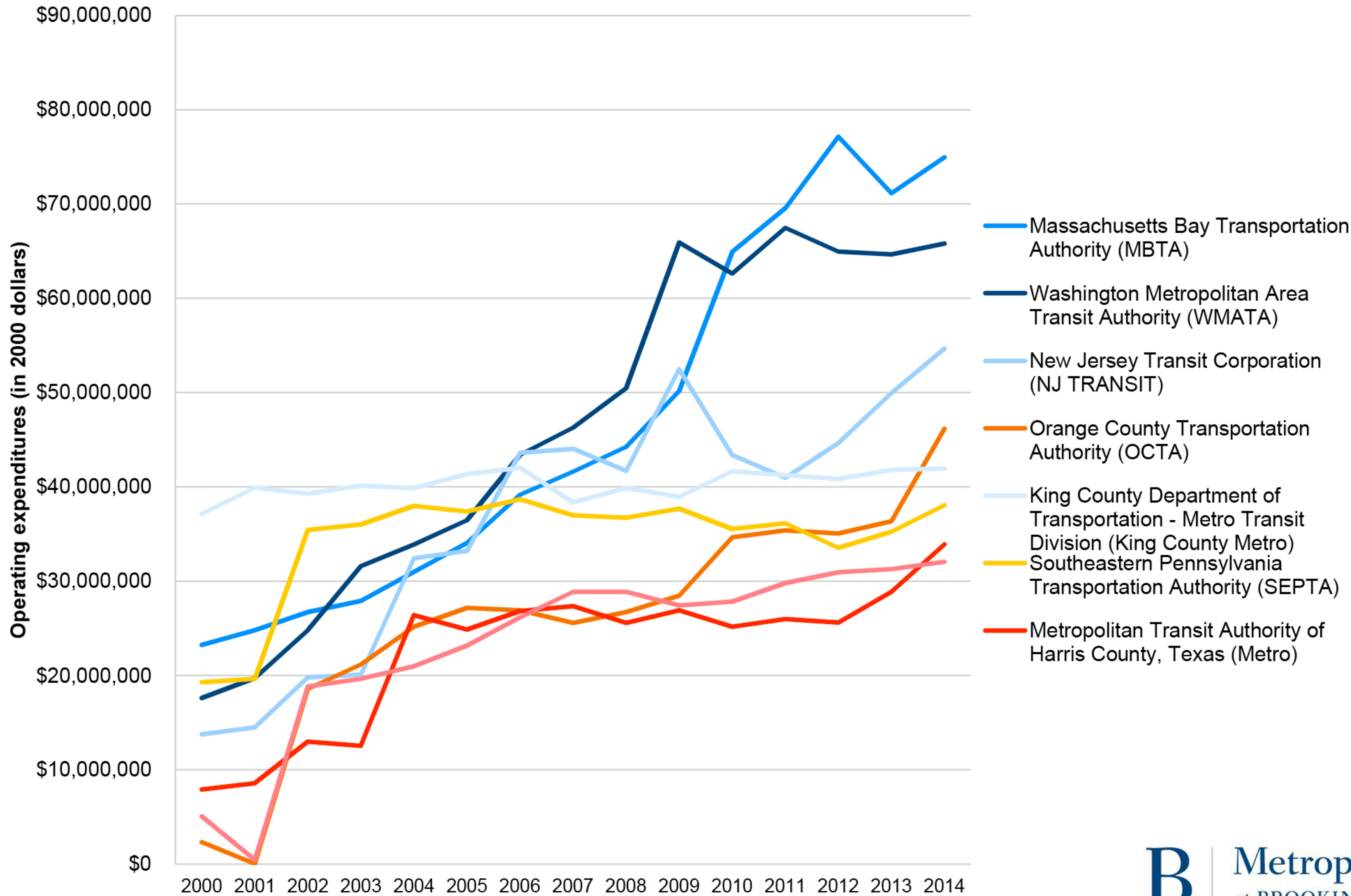
Every year, nearly **3.6 million** Americans miss or delay medical care because they lack a ride to their appointments.





# Costs are Skyrocketing

Operating expenditures for demand response services at selected transportation agencies  
2000 to 2014







# A new RIDE in Boston.

Lyft is bringing safe, on-demand ground transportation to customers of THE RIDE, the Massachusetts Bay Transportation Authority's (MBTA) paratransit service.

Previously, these trips were required to be booked a day in advance. Now, eligible customers can sign up to enjoy our ridesharing service and request a ride in real-time.

Sign up to join our new pilot program. After you submit your information, Lyft and the MBTA will verify passengers' eligibility. Eligible customers will receive an email with next steps to formally enroll in the program.

First Name \*

Last Name \*

Email \*

RIDE ID \*

**Sign Up**



# Helping Create a 21st Century Transit Network

- Agency can more efficiently schedule rides
- Cut costs per passenger trip
- Agency stays current with consumer preferences for mobile-based mobility
- More real-time transportation experience for passengers



# Lyft Can Also Cut Vehicle Miles and Emissions

**Direct**



Vehicle occupancy + electrification

**Indirect**



Reduce car ownership, increasing use of transit and sustainable modes







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